Faces of Hagerstown
Fast Track Public Art Project
An Outdoor Photo Mural Exhibition Celebrating the People of Hagerstown

Do you know Hagerstown, Maryland, and its people? Can you capture the truth of life in Hagerstown in a photo? Then this opportunity is for you!

The City of Hagerstown, in partnership with the Washington County Arts Council and the Visit Hagerstown-Washington County Convention & Visitor's Bureau is pleased to announce the inaugural exhibition of *Faces of Hagerstown* (FOH), a signature public art feature of the new Hagerstown Cultural Trail.

Faces of Hagerstown is a large-scale outdoor photo mural gallery focusing on the **human face** and the **truth of the Hagerstown experience**. It will be located along the Hagerstown Cultural Trail in two prominent locations: (1) on a layered chain link mesh screening at the West Antietam Street Entrance Plaza, and (2) on a restored artistic masonry wall and custom decorative pole covers along the Lee Street segment of the Trail.

Approximately thirty-five photographs will be selected for large-scale reproduction in high-resolution black-and-white at a size of 36" x 36" (nine square feet). They will be printed on waterproof display panels and exhibited in the two locations for three years. A number of smaller images may also be installed on three decorative columns (pole covers) along Lee Street.

The City of Hagerstown anticipates the *Faces of Hagerstown* installation will be refreshed every three years. The weathered photos coming off exhibition may be auctioned to help pay for the next photo exhibition.

Faces of Hagerstown celebrates people of all ages and backgrounds who work or live or go to school in the City of Hagerstown, Maryland, by showcasing candid artistic images of them

engaged in everyday life. To be eligible, images must be captured between January 11, 2017 and April 1, 2017.

This competition is open to photographers at any level of expertise and equipment, including cell phones. One third of photos exhibited will be drawn from submissions by each of the following three groups:
- Students in Washington County, Maryland, schools, colleges and universities
- Professional photographers and photojournalists, residing anywhere
- Photographers of any age, at any level of ability, residing anywhere

The proportion of photos from the three groups in the final exhibition is subject to change at the selection panel's discretion, based on the quantity and/or quality of entries from these groups, or to balance the exhibition proportionally to reflect actual city demographics including age, gender, race, occupation, and depicted activity.

Entrants must upload all required files (submission form, model release form, and images) to the Washington County Arts Council's DropBox folder **"Hagerstown Cultural Trail"** by April 1, 2017 at 5 PM EST using this link:
https://www.dropbox.com/request/XtIWrCtJbf9KqZ8BwQwq

Detailed instructions are at the end of this call. Photographers whose work has been selected will be notified by April 24, 2017. The official opening of the Hagerstown Cultural Trail will be in June 2017.

Photo entries will be juried by a group of visual arts professionals and educators based on artistic and technical merit and overall impact according to the entry standards listed below.

Faces of Hagerstown Competition Entry Standards

- Submitted images should make the human face the primary subject or focal point of the image, and the truth of the Hagerstown experience the primary theme. They should be candid, capturing an authentic moment in daily life and faithfully express the way a scene or individual or group appeared in that moment. Photographs should not be posed, staged or artificially arranged by the photographer, although subjects may be aware that the photo is being taken. Photos that are intentionally blurry or exhibit journalistic or documentary-style effects for artistic effect are acceptable, if these effects are part of the original photo file and not added in post-production.

- *Faces of Hagerstown* will display only **black & white** images taken between January 11 and April 1, 2017. Insofar as possible, images should display a full gray scale range from deep-shadow blacks to highlight whites. Most cameras — including phone cameras — can shoot in, or can convert images to, black and white. Any images submitted in color will be converted to black and white in an automated process using Photoshop's standard black-and-white conversion command.

- All files must be submitted through the Washington County Arts Council's DropBox folder **"Hagerstown Cultural Trail"** using this link:
https://www.dropbox.com/request/XtIWrCtJbf9KqZ8BwQwq

<u>Detailed directions on how to complete and upload the Submission Form and other files are at the end of the call.</u>

- To be considered for the large-format photos, images should be submitted as digital files with one of the following file extensions: .jpg or .jpeg. Images should be submitted in a square format, a minimum size of 7,200 pixels wide, a minimum resolution of 200 dpi, and a maximum file size of 20 MB. Photos from mobile-device cameras or lower resolution cameras are also eligible. If they do not meet the size requirements above, they cannot become large format prints, but may be selected for the smaller format photos on the Lee Street columns. **The file name for each image should match the photo title.**

- Images that use filters or special effects that undercut the integrity of the scene are not eligible. Photographic files that have been digitally manipulated or altered through post-production processing are ineligible, except for routine optimization such as exposure correction, sharpening, straightening, enlargement and cropping. Images made using post-production or in-camera effects that dramatically alter tonal balance, add textures, vignetting, double exposures, digitally enhanced lighting effects or other artistic manipulations are ineligible.

- Each submission must include a completed Model/Subject Release and Permission Form for each recognizable subject in your photo. This model/subject release is a paper form that you must provide and are solely responsible to obtain from the subject of the photo or their parent if you upload a photograph that depicts them. **Please download copies of this form here.** We strongly encourage you to have your subject complete and sign a permission form when the photo is taken, to avoid having to find them later. Completed forms can be submitted digitally (as a photo file) if all information and the signature are clear and legible. **The file name for each model release form should include a portion of the photo title.** For example, if the title of a photo with two people in it is "The Beautiful Rug," the model release form might be titled "BeautifulRugModel1" and "BeautifulRugModel2."

- Each submission must include a completed **FOH Submission Form**. **The file name for each submission form should include a portion of the photo title.**

- Exhibited images must be suitable for all-ages family viewing and may not contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content, as determined by the selection panel at their sole discretion.

All photo images with incomplete FOH Submission Forms or with incomplete or missing model release forms will be disqualified. If you have questions or concerns about the entry requirements or permission forms, Chris Brewer at the Washington County Arts Council at 301-791-3132 or gallerymanager@washingtoncountyarts.com, and he will help you.
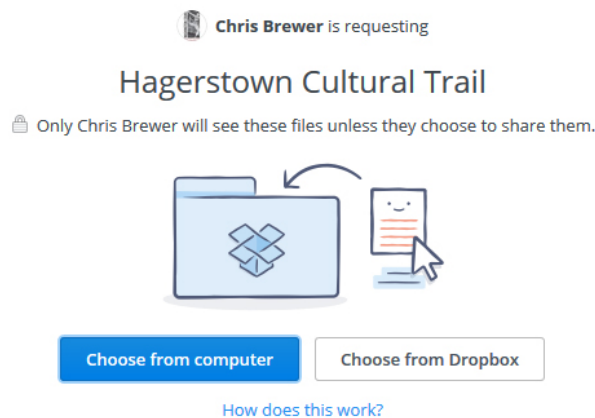
<u>Each photographer:</u>
- may submit up to 5 images (only one image per submitter will be selected).
- must have their own email address (only 5 images/email address).
- must use the photo title (or a partial title) for the file name of each image
- must use the photo title (or a partial title) in the file name for each model release form

- must retain an original, unedited digital file for each submitted image, which may be required if the photo is chosen to be reproduced for the exhibition.

<u>Detailed directions on how to complete and upload the Submission Form:</u>
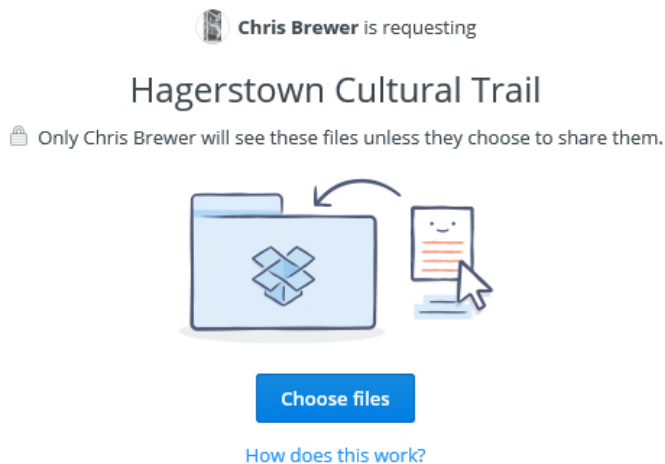Please first verify that you have the most current version of Adobe Reader. Then, open the .pdf file, fill it out digitally, and save it on your computer with a **different name** than the original .pdf file. Saving it somewhere easy to remember (like your desktop) will also help. If you absolutely need to print out the form and fill it out, either scan or photograph the filled out form and save it as a .jpg or .jpeg file with a **different name** than the original .pdf file. Finally, upload the newly saved/renamed file, along with all other required files, to WCAC's DropBox folder, **"Hagerstown Cultural Trail."**

If you have a DropBox Account, your screen will look like this:

Either upload files from your computer or DropBox. You will not need a DropBox account to use the "Choose from computer" button and find the required documents to upload to the folder.

If you don't have a DropBox account, your screen will look like this:

Click the "Choose files" button and find the required documents to upload to the folder.

If you have technical questions about photos or how to enter, please contact Chris Brewer at the Washington County Arts Council at 301-791-3132 or at gallerymanager@washingtoncountyarts.com